GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:3299
ANSWERED ON:11.08.2000
VISIT OF FOREIGN TOURISTS
PUSHPDAN SHAMBHUDAN GADHAVI

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the number of foreign tourists visited various places of tourist attraction/religious places/wildlife sanctuaries/beach resorts during the last two years;

(b) the foreign exchange earned therefrom; and

(c) the steps being taken to provide more attractive packages to foreign tourists during the next two years?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a): Total number of foreign tourists who visited various places of tourist attractions including religious places, wild life sanctuaries, beach resorts, etc., in the country during the years 1998 and 1999 are 2.36 million and 2.48 million respectively.

(b): The estimated foreign exchange earnings through tourism during the years 1998 and 1999 are Rs.11951 crores and Rs.13042 crores respectively.

(c): Government have declared Explore India in the Millennium Year campaign toattract more foreign tourists with attractive packages in collaboration with tourism and travel trade to market India as an affordable destination. India is also being promoted inoverseas through Government of India Tourist Offices in various tourist generating markets.